

BI Strategy Assessment + Road Map

4-8 Weeks to drive BI initiatives from the top-down

Where does your organization fall on the Business Intelligence Maturity Curve? We examine your current BI environment and generate a road map, strategy, and recommendations around the following areas: Master Data Management, data quality, establishing a formal BI organization, self-service reporting, metadata library build out, current and future state BI landscape diagrams, short and long-range roadmap execution plans.

Example Assessment Activities

Business / Technical Interviews

Interview users about the current BI environment, existing source systems, including information quality, reporting and analytics, DW/BI operations, and DW/BI technology asset management. ennVee leverages standard, web-based survey templates for general business and technical questions.

Analyze and Create Current State Landscape Architecture Diagram

Creating a visual representation of existing BI source systems and how they may be tied together, and the tools/resources leveraged and supporting the BI landscape.

Create Future State Landscape Architecture Diagram

Creating a visual representation of the recommended future state BI architecture as it evolves over the desired timeline (1, 3, 5 years).

Self-Service Reporting Requirements

Understanding requirements for self-service reporting, including the areas of data architecture, integration tools and processes, and end user reporting tools (Tableau, Qlik, Looker, etc.).

Example Drivers for Change

Corporate Strategy/Strategic Initiatives	✗
IT Departmental Drivers	✗
Data Quality / MDM Issues	✗
Data Redundancy	✗
Limited BI Governance	✗
Growth & Acquisitions	✗
Lack of a Single Source of Truth	✗
Lack of Executive-level Analytics and Dashboards	✗

Example Deliverables

Interview & Survey Responses



Current BI Landscape Diagram



Future BI Landscape Diagram



High-Level Conceptual/Logical Data Models



Metadata Dictionary



Executive Read Out (Road Map)



Presentation of Deliverables



Short / Long-Term Road Map Timeline



Opportunities Recommendations



- BI Organization Structure Recommendations



- MDM Challenges and Recommendations



- MDM / Data Quality



- Integration Tools, Technology, Processes



- BI Architecture



- Semantic Data Layer Assessment / Recommendations



- Self-Service Reporting Tools



Product Backlog (time-phased road map deliverables)



Benefits

Speed to information

Reduce licensing costs

Better understanding of current state

Shared view of future direction

Speed to value without undue overhead or major purchases

Everyone works with the same information